



# EPN Consulting in brief

Based in London. Engaged with Europe

**EPN Consulting**  
The European Professionals Network

## EPN Consulting is

- **Consultancy**
- **International Network of Professionals**

EPN Consulting Limited was founded in 2009 in London by Dr Ing Stefano Mainero who holds a 5-year degree in Electronics Engineering awarded by the *Politecnico di Torino* University (Italy) and has 25+ years of experience in Consultancy services.

Stefano is a specialist in European Business, European Projects, Intelligent Transport Systems & Sustainable Transport, MaaS and Smart Mobility in Smart Cities.

The EPN Consulting's core team is made of a selected group of high-level professionals with over 25 years of International experience to exceed Clients' expectations.

EPN Consulting is able to provide Clients with an exclusively tailored professional service that large consulting firms find hard to supply.

## About Us

**EPN** stands for European Professionals Network. **EPN Consulting** combines the consulting services with the network



# Consultancy

EPN Consulting offers the unique experience of **Consultancy services** joint to an **International Network of Professionals**

# Consultancy

EPN Consulting operates mainly in three areas: **EU Affairs, Sustainable Transport, Business Management & Strategies**

## EU Affairs

- European Funding & Policies
  - Assessment of Funding schemes available
  - Analysis of EU policies and their implementations
- European Projects
  - Advising on best calls for proposals
  - Assistance in preparing and submitting project proposals
  - Participation in project as active partner

## Sustainable Transport

- Intelligent Transport Systems
  - Urban, Inter-Urban, Extra-Urban transport
  - Public Transport
  - Logistics
  - Electronic Toll Collection
- Sustainable Tourism
- Mobility as a Service (MaaS)
- Smart Mobility in Smart Cities

## Business Management & Development Strategies

- Mentorship to companies' Owners/Directors/CEOs
- Assistance to SMEs and Large organisations on how to fund their growth potential
- Training Courses for professional development
- Knowledge Transfer techniques to increase productivity



# EU Affairs

EPN Consulting is recognised in Europe as one of **the most experienced consultancies on EU projects**

# EU Affairs

- European Funding & Policies
  - Assessment of Funding schemes available
  - Analysis of EU policies and their implementations
- European Projects
  - Assessment of Clients' ideas and Advising on the best calls for proposals that suit their project
  - Assistance in shaping the idea into a project
  - Writing and submitting project proposals
  - Assessment of Evaluation Summary Report and Manage the funded projects
  - Active Participation in EU projects as lead partner (co-ordinator), technical partner, dissemination manager, etc.

## The EPN Consulting USPs:

- Consultants with 25+ years of experience in dealing with European Projects
- Possibility for EPN Consulting of playing different roles depending on the client and project needs (=versatility)
- Wide knowledge of past and present EC-funded projects: fast identification of the best solutions already available that can be suggested to clients
- Thanks to the wide EPN Consulting Network we ease the process of building the project consortium

# Sustainable Transport

EPN Consulting firmly believe **Intelligent Transport Systems** are the best solutions to improve the quality of life in our cities

# Sustainable Transport

- Intelligent Transport Systems (ITS) and Mobility as a Service (MaaS) masterplans
- ITS Architectures at city/region/nationwide level
- Search, Study and Proposal on the most effective technologies (e.g. IoT) based on independent analyses
- Strategic advices on Intelligent Mobility
- Sustainable Urban Mobility Plans (SUMPs) using ITS solutions
- Smart & Sustainable Tourism
- Electronic Toll Collection

## The EPN Consulting USPs:

- We are an independent organisation not tied to any OEM – it guarantees the proposed solutions are genuinely chosen based on their effectiveness
- We are a multi-cultural company – having consultants and members scattered across Europe helps us keep an open and flexible mind
- We search for current or previous EC projects solutions that could be applied to Clients' current needs – this helps make the Consulting Time more effective as some solutions could already have been found/applied somewhere else in Europe





# Business Strategies

EPN Consulting has assisted tens of companies working in several sectors and know **how to turn weaknesses in strengths**

# Business Management & Development Strategies

- Mentorship to Companies Owners/Directors/CEOs
- Assistance to SMEs on how to fund their growth potential
- Training courses for professional development
- Knowledge Transfer across companies departments and/productive units

## The EPN Consulting USPs:

- Thanks to decades of experience of the EPN Consulting team we can mentor Chief Executives, Directors and Owners of companies (any size) to improve business efficiency and reduce operational costs
- We have many years of experience in EU projects and, in particular, the SME Instrument scheme within the largest European funding framework Horizon 2020
- We design bespoke training courses and offer clients the opportunity to hold them at their own premises to save employees' time and preserve company's productivity
- Thanks to the wide network of contacts in Europe we can organise training courses in virtually any European City



# Network of Professionals

The **EPN Consulting Network** boasts **3,000+** contacts in Public and Private sectors, Academia and Research centres



# Network of Professionals

EPN Consulting is also an International Network of Professionals with 3,000+ contacts in Europe. There are three categories of membership with different level of bespoke services.

## Bronze (from £16/mo +VAT)

- Exclusive Professionals Network
- Priority EU and non-EU Projects Invitation
- Exclusive Information Service
- Your profile and logo on our website
- Receiving the monthly EPN Consulting Newsletter
- Discounts on Consultancy Fees, EC Projects Assistance Fees, Training Courses Fees, Sponsorship packages cost
- Exclusive Invitation to events organised by EPN Consulting
- Exclusive access to professional contents (selection of documents)
- Exclusive access to Professional Events held in Europe in the next 3 months

## Silver (from £42/mo +VAT)

Same as Bronze plus:

- Major Discounts on fees
- Exclusive Invitation to events organised by third party organisations
- Exclusive access to professional contents (selection of documents and conferences presentations)
- Exclusive access to Professional Events held in Europe in the next 6 months

## Gold (from £65/mo +VAT)

Same as Silver plus:

- Generous Discounts on fees
- Additional newsletter (on demand)
- Inclusion of Your Company news into our Facebook, Twitter and LinkedIn accounts
- Exclusive access to richer professional contents
- Exclusive access to Professional Events held in Europe in the next 12 months
- Exclusive opportunity to have direct contact/mentoring with the EPN Consulting Founder Stefano Mainero (see website for more details)

# Network of Professionals - 2

## EPN Consulting is Member of:

- EEN – European Enterprise Network London
- FSB – British Federation of Small Businesses
- EAI – European Alliance for Innovation
- Italian Chamber of Commerce and Industry for the UK



## EPN Consulting is Friend of:

- ITS UK – Association for the promotion of Intelligent Transport Systems in the UK
- TRAVELSPIRIT – aims to provide an open framework to ensure that new integrated mobility services are universally accessible
- ELTIS – The Urban Mobility Observatory
- ALLINX – European Association of Mobility Management Professionals







# References

Selections of references concerning the **EU** **projects** and **Clients** EPN Consulting worked with/on

## Business references (a selection of EU projects)

- **S.T.R.E.E.T.** (2015-2018) – “Sustainable Transport Education for Environment and Tourism” – Erasmus Plus – EPN Consulting’s role: Project Partner, Expert in EU Legislation on Sustainable Transport, Expert in Intelligent Transport Systems and Sustainable Urban Mobility Plans (SUMPs) – <http://www.streetproject.eu/> ; <https://thestreettoolbox.pressbooks.com/>
- **AQUASMART** (2015-2017) – “Aquaculture Smart and Open Data Analytics as a Service” – FP7-ICT – EPN Consulting’s role: Advisory Board Member on Transport issues and Business development – [https://cordis.europa.eu/project/rcn/194237\\_en.html](https://cordis.europa.eu/project/rcn/194237_en.html)
- **TIPS** (2014-2016) – Produce better innovation in the Transport sector by helping EU Transport project transport research results into product & services – FP7-Transport – EPN Consulting’s role: Advisory Board Member + Dissemination channel - <https://www.transport-tips.eu/> ; [http://www.transport-tips.eu/uploads/Public\\_deliverables/TIPS\\_handbook.pdf](http://www.transport-tips.eu/uploads/Public_deliverables/TIPS_handbook.pdf)
- **METPEX** (2011) – “MEasurement Tool to determine the quality of Passenger Experience” – FP7-Transport – EPN Consulting’s role: Proposal writer and Advisor – <http://www.metpex.eu/>

## Business references (a selection of Clients)







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