



EPN CONSULTING

The STEPZERO Service for the UK (StepZero4UK®)

The FACT

We have come across tens of companies that would like to take part in EU-funded projects but, for some reasons, are not able to proceed. These reasons range from not having a clear idea in mind or budget to not having the necessary familiarity with the European Commission rules for taking part in this venture.

The PROBLEM

Some companies *over-estimate* their capabilities of dealing with European Commission (EC) calls for proposals, collaborating with partners and providing excellent quality of contributions.

Some others *exaggerate* the complexity of rules and think they will never be able to win an EU-funded projects.

Many think - wrongly - that UK companies cannot participate in EU projects. In fact, since 1st Jan 2024 they can apply to Horizon Europe, EIC Accelerator (with some limitations), Copernicus, Eureka/Eurostars calls for proposals and a few other schemes.

The SOLUTION

That's why the new **“StepZero4UK®” service** comes in: we will assess together with clients their project idea, its viability, their preparation in facing this journey, the company's capabilities in managing and executing the project once won, what is needed to reach the right status to take part in a EU-funded project.

***The service has been designed for companies to avoid wasting time
by either attempting a journey they may not yet be ready to engage
or not engaging because they would be ready with just a little help, but don't know it.***

While **StepZero4UK®** is mainly designed to take part in Horizon Europe projects – including the popular EIC Accelerator scheme, it can be applied to any EU funding scheme where the UK is eligible to participate.

StepZero4UK® can be utilised as **in-person(*)**, **online** and **hybrid** attendance.

It is offered in three different kinds of sessions:

- **1d** = 8 hrs dedicated to understand the client's project idea, vision, goals, timeframe, and possible funding opportunities

EPN Consulting Limited

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- **2d** = 16 hrs (instead of 8). Same as 1d, plus evaluation of the intention/willingness to participate as partner or coordinator, quick search for previous projects recently approved, company capabilities and capacity in playing selected roles
- **3d** = 24 hrs dedicated to clients willing to participate in the EIC Accelerator scheme. The activities carried out include, but are not limited to, what described in the “1d” and “2d” sessions.

Attendance vs Session	In-person (*) (**) (***)	Online (^)	Hybrid (#)
1d	1x 8 hrs (1 day) or 2x 4-hour slots	2x 4-hour slots	Not Applicable
2d	2x 1-day slots	4x 4-hour slots	1-day in-person + 1-day online
3d	3x 1-day slots	4x 6-hour slots or 6x 4-hour slots	To be agreed

At the end of each session, the client will be informed about their readiness in taking part in EU projects. In case they are not ready, advice on how to fill in the gaps will be provided.

The **StepZero4UK®** service is **already** available. [Book it soon](#) to avoid disappointment!

**Start with the “StepZero4UK®” service and
run towards success!**

(*) The **In-Person** attendance is with NO Extra Charges for services provided in Central London. Other locations will require Extra Charges

(**) The **In-Person** attendance may include up to 2 people of your organisation

(***) If the **In-Person** attendance is chosen as split option, the whole package must be utilised within 1 month from the beginning

(^) If **Online** attendance is with NO Extra Charges. The whole package must be utilised within 1 month from the beginning

(#) The **Hybrid** attendance **for the 3d session** must be agreed in advance. However, the whole package must be utilised within 1 month from the beginning

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